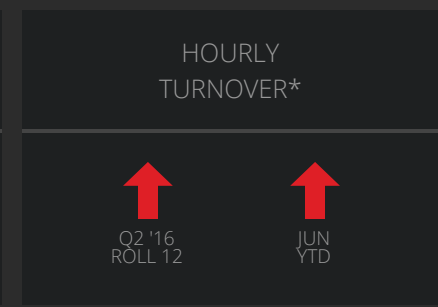
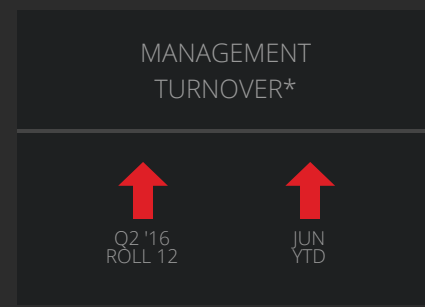
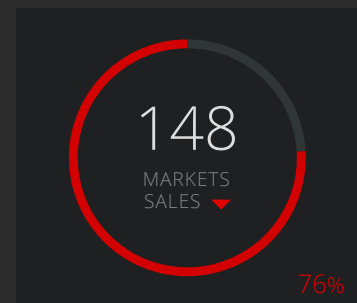
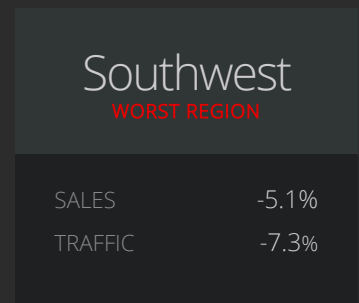
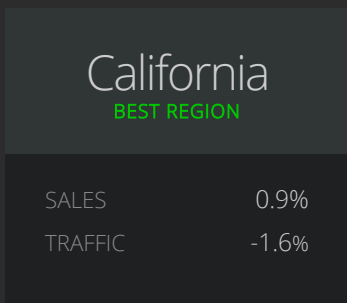
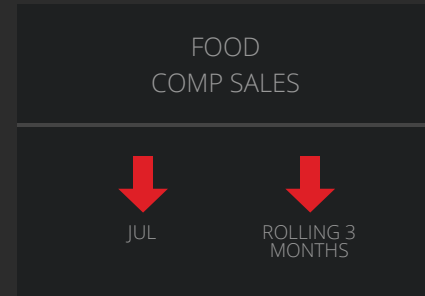
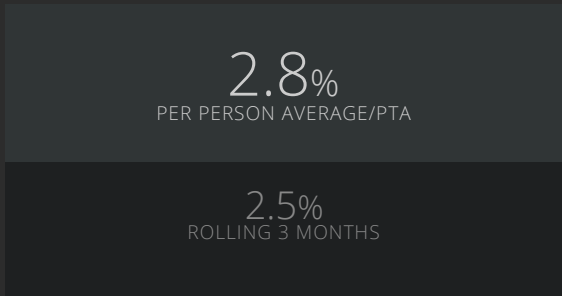
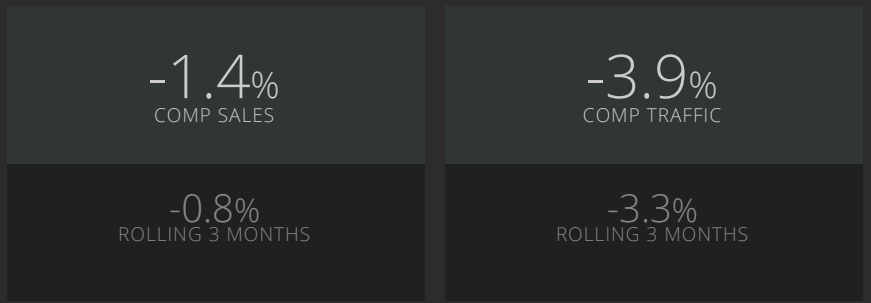


Restaurant Industry Snapshot™

July, 2016



*People Report, Human Capital Intelligence, June, 2016 Release

White Box Social Intelligence

Restaurant Guest Satisfaction Index

110,447 Units analyzed

	FOOD	SERVICE	INTENT TO RETURN
POSITIVE MENTIONS	33.92%	36.54%	48.5%
+/- LAST MONTH	▼ -1.2%	▲ 10.05%	▲ 1.14%
TOP SEGMENT	Casual Dining	Fine Dining	Family Dining

